IN THE CLAIMS:

Claims 1-20 canceled.

- 21. (New) A detachable mount for mounting a display device comprising:
 - a base:
 - a shaft;
 - a display device; and
- a surface attachment mechanism, said base having a top and a bottom, said shaft having a top and a bottom and being flexible and resilient, said bottom of said shaft being connected to and projecting from said top of said base, said display device being attached to said top of said shaft, said attachment mechanism being attached to said bottom of said base, and said display device providing for retention of an image therein while said shaft moves.
- 22. (New) The detachable mount of claim 21, wherein the shaft comprises a coiled wire.
- 23. (New) The detachable mount of claim 21, wherein the display device comprises ethyl vinyl acetate.
- 24. (New) The detachable mount of claim 21, wherein the surface attachment mechanism comprises an adhesive.

- 25. (New) The detachable mount of claim 21, wherein the surface attachment mechanism comprises a magnet.
- 26. (New) The detachable mount of claim 21, wherein the surface attachment mechanism comprises a suction cup.
- 27. (New) The detachable mount of claim 21, wherein the surface attachment mechanism comprises VELCRO®.
- 28. (New) The detachable mount of claim 21, wherein the base further comprises a bottom disk and a top mounting sleeve.